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## 8VI Metaverse Summit explores uncharted virtual spaces and non-fungible investment opportunities of the future

8VI gathers global early adopters and pioneers in the blockchain, NFT, crypto, and Metaverse spheres to help investors earn as they learn

#### Singapore, 31 May 2022

Singapore-based FinEduTech firm <u>8VI Holdings Limited</u> ("8VI" or the "Group") hosted its inaugural METAVI Summit 2022 over the weekend of 28 to 29 May, aimed at unlocking emerging opportunities for investors in the FinTech sphere. The rise of the Metaverse alongside alternative forms of investment (such as NFTs and cryptocurrencies) in recent years has increasingly uncovered a wealth of untapped potential – but also speculation and confusion – for investors and consumers. 8VI's METAVI Summit (the "Summit") – a collaboration between VI College and MetaVI World, which attacted over 5,000 online attendees – is set to flip the script on this, furnishing investors with a game plan that equips them to take advantage of this exciting new Metaverse revolution.

#### Exploring unchartered Metaverse territories

The conference featured speakers, trainers, and investors who are early adopters and pioneers in the blockchain, NFTs, cryptocurrencies and Metaverse spheres as they shed light on varied cutting-edge concepts, successful use cases, as well as anticipated upcoming trends and possibilities. Through the conference, attendees were exposed to Metaverse must-knows married with practical applications – from real estate Metaverse investing, to Web 3.0 and educating parents on the safety of the Metaverse for children, as well as insights into the latest play-to-earn model, a novel wealth transformation method, and even the basics for beginners such as setting up of their personal cryptocurrency wallets for future investments.

Attendees to the Summit will also be able to leverage the diverse expertise of speakers – including Irina Heaver (*The Crypto Lawyer, Council Member of Uplift DAO & General Partner of Ikigai Ventures*), as she expounds on the crucial role of regulation and ethics in the emerging Metaverse investment space, as well as insights from a fireside chat between Wei Shi Khai (COO of LongHash Ventures) and Ken Chee (CEO of



8VI Holdings Limited), discussing on the Three Frontiers of Web 3.0 and potential breakthroughs in the Metaverse space.

Amidst growing global conversations around opportunities in the Metaverse, Project Nightfall Organization – a social media influencer duo that strives to help others around the world through charity-driven events – introduced attendees to how the Metaverse can be tapped on for Good, in their delivery of the Summit's keynote presentation. " The beautiful thing about the Metaverse is that we have the power to even revolutionise mental health in this virtual world. We can connect real professional counselors, and even mental health buddies, so to speak, to people in the poorest of nations who need support the most. When used for the right reasons, any tool – just like the internet and the Metaverse – can literally save lives," quipped the duo.

Nicole Buffett – an Art Director and NFT artist whose work is profoundly inspired by her grandparents, Warren and Susan Buffett – also shed light on how the realm of NFTs is in fact complementary, and not in competition, with Value Investing. "Web 3.0 NFTs complement value investing because Web 3.0 NFTs are an innovative, new intersection of art, technology and finance – all coming together to create a new paradigm of value in and of itself," said Buffett. "An NFT is an expression of all of the value that a single artist brings, all of the value that a single technologist brings, and all of the value that a financial expert brings – encapsulated in the form of an NFT."

Other speakers gracing METAVI Summit 2022 include:

- Alex Nase, Director of Buisness Development of TCG Gaming
- Louie Pinto, Master Trainer at MetaVI World, Co-founder of Global Cryptocurrency and Blockchain Alliance
- Pauline Teo, Executive Director of 8VI Holdings Limited
- Zech David, Chief Transformation Officer of MetaVI World
- Joe Flizzow, Award-winning rapper, songwriter and business owner
- Cecily Mak, COO of Blockdaemon
- Dereck Alexander Jon Hoogenkamp, Chairman of Yalla Limited and PalmFusion Technology
- Imran Mohamad, Head of Marketing of KyberSwap.com
- Dato' Ramesh Rajaratnam, Crypto investor and Ex-Executive Director of PricewaterhouseCoopers



### Embracing tomorrow's 'phygital' future, today

As we step into a 'phygital' (physical and digital) future that increasingly embraces the seamless blending of the physical with the Metaverse, the virtual conference is accompanied by an in-person exhibition on NFTs by multiple artists, including local creators from 8VI's community, and will run at 8VI's revamped office space between 30 May to 3 June 2022.

"The future is here and now," remarks 8VI's Chief Executive Officer Ken Chee. "The Metaverse and FinTech will continue to shape and play a pivotal role in our economy ahead. Still in its infancy, it is crucial that we equip ourselves today or risk falling behind and failing to tap into this multiverse of opportunities and returns. At 8VI, we are skewing our strategy for the future to take this into account as well. Today, the METAVI Summit serves as a first step towards helping our community and audiences future-proof their financial and investment practices."

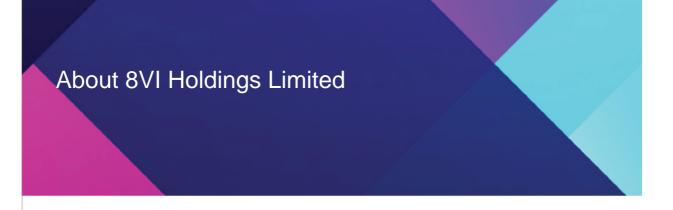
To learn more about how you can unlock opportunities in the Metaverse, click <u>here</u> for the METAVI Summit 2022 Press Kit.

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**8VI** Holdings Limited (**\*8VI**<sup>\*</sup>) is a Singapore-based FinEduTech company operating under the brand name **VI**. Established in 2008, **VI** is the representation of our beliefs and roots in Value Investing and empowers the average man-on- the-street to achieve sustainable wealth as part of their mission to make investments smarter, faster and easier.

**VI App**, a unique, proprietary stock analysis tool developed through 8BIT Global Pte Ltd ("8BIT"), crunches traditional financial data and simplifies the complex stock analysis and decision-making process for equity investors into easy-to-use visuals under a comprehensive framework. As a licensed Financial Adviser approved by the Monetary Authority of Singapore, 8BIT provides financial advice concerning securities and units in collective investment scheme through research analyses and research reports, through **VI App**.

With numerous offices across the Asia Pacific region, **VI College** supports a community of graduates and value investors globally through its flagship "VI Bootcamp" and other programmes. As the region's leading FinEduTech provider, **VI College** leverages the power of technology and transforms the perception and application of value investing.